Johann Eltabet

Well-built interfaces, for the people who use them and the tools that write them.

I'm a Front-End Architect based in Paris. I have been building for the web since 2013, first as a freelancer for agencies and brands, and since 2019 at Louis Vuitton, where I work on the design system, accessibility and web performance.

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Selected work at Louis Vuitton

I joined Louis Vuitton's web platform in 2019 as a freelancer and went in-house in 2023.

Design system

I lead the design system that product teams build on: Vue and framework-agnostic components, design tokens from Figma to code, and documentation in Storybook.

Accessibility

As accessibility referent, I help with audits, code reviews and fixes, I built an automated testing suite, and I build WCAG into the design system's component APIs so that it becomes a shared practice.

Web performance

I work on the platform's performance: server-side rendering with Nuxt, Core Web Vitals, and caching and edge optimization with Akamai.

Revamp & Vue 3 migration

From 2019 to 2022, I co-built Louis Vuitton's new e-commerce front-end from scratch, replacing a legacy monolith with a headless Nuxt application: a component library in Storybook, Jest, a BFF layer and Akamai at the edge. I later worked on its migration from Vue 2 to Vue 3.

Earlier work

Ten years of freelance work, from 2013 to 2023, for agencies and brands.

E-commerce and web apps

- **Frames Dealer**: Stock footage e-commerce selling premium shots by filmmakers, built with Vue Storefront on a Pimcore back-end. Vue.js Nuxt
- **BAM Karaoke Box**: Website for karaoke boxes, with booking and playlist creation. I built the whole front-end. Vue.js Symfony
- **Restopolitan**: Front-end for a startup offering restaurant meal subscriptions. Sass jQuery

Institutional and editorial websites

- **MW Architecture**: Custom WordPress theme for an architecture firm, front-end and back-end. WordPress Vanilla JS
- **Cinéfondation** (Festival de Cannes): Front-end of the festival's Cinéfondation web application. Vue.js Symfony
- **Val d'Oise Numérique**: Institutional website about the department's digital initiatives. I built the whole front-end. Vue.js Symfony Accessibility
- **Bebeprema** (AbbVie): Information website helping parents of premature babies. Front-end and back-end. Vue.js WordPress JSON API

Brands and agencies

- **Cegos**: Front-end integrations for the brand websites of this professional training company, from 2015. Sass JavaScript
- **Creasenso** (Sensology): Website for a talent management agency. Symfony Vanilla JS
- **L'Oréal**: Front-end of a UK beauty website. Front-end
- **Mister Pasha** (DPD Group): Showcase website for a home delivery app, with light animations, in 2017. WordPress
- **By Benoit**: Portfolio website for the design agency. WordPress Roots.io

Experience

Louis Vuitton · Paris
Solution Architect, Front-End · 2026 – present
Senior Front-End Developer, in-house · 2023 – 2026
Senior Front-End Developer, freelance · 2019 – 2023

Freelance and Sensology.io · Paris
Front-End Developer for agencies and brands · 2013 – 2023

Internships · Paris
Graphic designer · 2010

Johann Eltabet, Front-End Architect in Paris. References available on request.